

GOALS and IMPLEMENTATION ACTION SUMMARY

GROUP ONE: COMMUNITY BEAUTIFICATION

GOAL A: THE PLANNING AREA SHALL BE PHYSICALLY INVITING

Related To

- | | |
|---|--|
| <p>1A.1 Maintain Public and Private Structures and Land</p> <ul style="list-style-type: none">• Create an awards program for yard and structure maintenance• Identify funding sources for yard and structure improvements• Enforce Codes | <p>3A4, 4C5, 4D4, 8A3</p> |
| <p>1A.2 Protect and Maintain Vegetation and Landscaping</p> <ul style="list-style-type: none">• Review and amend codes• Create Adopt a Right of Way programs• Create a plant list for durable, low maintenance plant materials• Revise codes to ensure use of recommended materials• Create incentive programs | <p>2A5, 2C3</p> <p>Use Community Service Personnel and Programs</p> |
| <p>1A.3 Address Visual Impacts on Travel Corridors In Plan Review</p> <ul style="list-style-type: none">• Create a site plan review process (use graphic examples) | <p>1D1, 2A5</p> |
| <p>1A.4 Use Landscaping and Screening to Minimize Impacts of Service and Utility Areas</p> <ul style="list-style-type: none">• Create a recommended plant list• Create review standards for impacts to off-site areas• Create screening guidelines and standards | <p>3A2, 3E1</p> |
| <p>1A.5 Make Signage Consistent</p> <ul style="list-style-type: none">• Review and amend signage | <p>2C3, 4C1</p> |

GOAL B: THE PLANNING AREA SHALL DEMONSTRATE BALANCE BETWEEN NATURE AND THE BUILT ENVIRONMENT

Related To

1B.1 Review Environmental Impacts with Each Development Application

2A1, 5A2, 7B1, 8A2

- Define and Map sensitive features and resources
- Track Cumulative Impacts
- Revise Codes to tie level of review to projected impacts
- Create a hillside development ordinances
- Identify open space maintenance needs
- Create public/private partnership to address maintenance needs

1B.2 Preserve, Enhance and Maintain Natural Open Space and Parks

5C1, 5C2, 7C2

- Create landscaping standards at and around drainage ways and detention
- Inventory and document public and private open spaces and parks
- Identify the groups responsible for maintenance of each site
- Create guidelines for public/private partnerships (ex. fees in lieu)
- Identify resources from CIP

1B.3 Minimize Impacts to Viable AG Land

2A1, 5A1, 7D3

- Amend standards for non-AG construction in prime AG land
- Track area or approved projects in AG land
- Track construction in AG land
- Create criteria for environmental review

1B.4 Preserve Existing Features, Blend In Proposed Landscaping

4C1, 8B1

- Identify important natural features
- Create landscaping standards, particularly in transportation corridors
- Create a recommended plant list

GOAL C: NEW CONSTRUCTION IN THE PLANNING AREA SHALL BE CONSISTENT WITH THE CHARACTER AND LIFESTYLE OF THE AREA

Related To

1C.1 Relate New Structures to Historical Context and Vision for the Future

3A2, 8B1

- Create design guidelines and standards
- Create standards for Special Districts
- Create Preservation Districts

1C.2 Relate Density and Intensity to Historic Context

3E2, 8A1

- Review and amend floor area, coverage, use standards
- Recruit appropriate types of uses
- Review and amend residential development standards

1C.3 Provide Safe and Efficient Infrastructure

2A4, 3D3, 4B2

- Create guidelines for public/private participation
- Compare development approvals to planned / funded improvements
- Inventory and map existing infrastructure
- Create common service and construction standards

GOAL D: METHODS OTHER THAN SIGNAGE SHALL BE USED TO HELP VISITORS AND RESIDENTS COMPREHEND THE PATTERN AND ARRANGEMENT OF LAND USES IN THE PLANNING AREA

Related To

1D.1 Use Landscaping and Setbacks to Identify Primary Travel Routes, Intersections and Intensity

2C3, 3C3, 8A1

- Create standards for landscaping and setbacks
- Define and map a hierarchy of intersections and roadways
- Create a plant materials list
- Create guidelines for public/private participation

Related To

1 D.2 Group Land Uses While Not Excluding Mixed Use

3C3, 3D1, 3E2, 8A1

- Create guidelines to locate uses by need for access and visibility
- Identify synergistic benefits of related land use
- Identify appropriate locations for specific mixes of use
- Amend current codes to allow and encourage mixed use

1D.3 Match Design Review Standards To Existing Development Intensity

3b5D3, 7D3, 8A1, 8B3

- Identify and map the locations of existing Urban, Suburban and Rural areas
- Create standards that are appropriate for a range of existing conditions

GROUP TWO: ECONOMIC DEVELOPMENT EMPLOYMENT AND TOURISM

GOAL A: THE PLANNING AREA SHALL PROVIDE A GROWING AND STABLE ECONOMY, BALANCING ECONOMIC GROWTH WITH A QUALITY LIFE STYLE

Related To

2A.1 Consider Growth from A Regional Perspective

1B3, 3C3, 4A4, 4B2, 7C3

- Have existing groups work together to establish the perspective
- Develop a Strategic Plan
- Catalogue and communicate the various growth efforts in the Region
- Create a Region-wide data base for growth approvals

2A.2 Consider the Impacts of Commercial and Industrial Development on Nearby Communities

3E3, 4B1, 8A1, 8B1

- Consider the impacts to existing infrastructure and the need for new infrastructure
- Consider impacts to the preferred character or personality of the region
- Consider impacts to housing, retail and community services

2A.3 Diversify the Economic Base to Increase Self Sufficiency in the Region

- Identify the desired goods and services that are not available
- Identify reasonable expectations to meet those desires
- Identify appropriate locations for the desired land uses
- Show the sites on the Comprehensive Plan Map accordingly on a regular basis
- Encourage existing businesses to expand
- Attract new goods and service providers

2A.4 Balance Capital Improvements Spending Between Maintenance and New Improvements

1C3, 2B8, 3D, 4A4, 4B1, 5B6, 8A1

- Define the acceptable balance
- Implement and Coordinate Capital Improvement Plans (CIP) throughout the Region
- Compare growth trends with CIP's on a yearly basis
- Coordinate CIP's and actual infrastructure expenditures

Related To

2A.5 Screen and Buffer Existing Uses and Roads (Motorists) From Development Impacts

1A2, 1D1, 3E1

- Define the impacts that are acceptable in the City and in the County
- Create Special Districts
- Create standards for the Special Districts, include them in the Zoning Code
- Update site, sign and landscape standards as needed
- Define the relationship between development standards and economic growth
- Attract commerce and industry that will enhance the Region's quality of life

2A.6 Consider the Impacts of New Commerce and Industry to Transportation, Services and Infrastructure 2C4, 4B1, 8A1

- Define the relationship between development control and economic growth
- Actively encourage economic development as an integral part of quality of life
- Track project approvals and impacts on a Regional basis
- Track and analyze impacts on a cumulative basis

2A.7 Consider Impacts to the Historic Core of Nearby Communities

8B3

- Create and use historic overlay zones
- Attract and approve development consistent with the historical context
- Consider impacts that new development will have on core area infrastructure maintenance

GOAL B: THE PLANNING AREA SHALL RETAIN AND ATTRACT A BROAD RANGE OF EMPLOYERS AND EMPLOYMENT WHILE TARGETING SELECT EMPLOYMENT GROUPS.

Related To

2B.1 Coordinate the Academic and Vocational Systems

6B2, 6B4, 6E3

- Identify and address the needs of both the existing and targeted employers and industries
- Develop and market a skilled and targeted labor force
- Offer education that targets industry skill needs -- at the right locations
- Monitor graduates to evaluate the success of the educational system
- Focus education in the Region on skills with long term potential

Related To

2B.2 **Develop Research Capabilities that Complement the Educational System** **6A1, 6E3**

- Develop a research / technology park that capitalizes on Regional skills and education
- Guide the location of a research /technology park by land use decisions
- Help the University to communicate research and technology knowledge
- Train and assist entrepreneurs

2B.3 **Expand and Maintain Infrastructure, Technology and Transportation Systems** **4A1, 4A3, 4B1, 4B3**

- Identify the infrastructure and systems needed to support the target industries
- Identify funding sources

2B.4 **Streamline the Review and Approval Process** **3B2, 7D1**

- Simplify development review and approval for Land Uses that conform to Zoning / Comp Plan
- Update codes to enable expansion of existing industries

2B.5 **Assess Regional Strengths and Market Trends -- Compare with Education and Marketing** **3B3**

- Establish the criteria for the assessment
- Prepare a yearly report
- Coordinate with similar reports from around the Region
- Build on existing commerce and industry presence and strengths
- Expand the economic base to include primary, secondary and tertiary industries.

2B.6 **Establish a Program to Market the Region** **7A1**

- Create a Region wide Economic Development Office
- Identify and track all marketing efforts in the Region
- Define and market strengths from all areas of the Region
- Match targeted industries with Regional strengths. Encourage them to locate geographically by those strengths.

2B.7 **Provide Affordable Housing to Attract Employers** **3B2, 3B4**

- Ensure an affordable housing supply through codes and incentives
- Simplify and speed up development review
- Encourage and Facilitate Public / Private partnerships

- 2B.8 Pursue Annexation to Create Areas for Commercial and Industrial Use in the City** **2A4**
 - Create criteria to direct orderly and effective annexation
 - Annex in a manner consistent with the City's vision for growth
 - Coordinate annexation with County goals
 - Annex areas for industrial commercial growth that are commensurate with expected City wide growth
 - Annex in areas and quantities that can be served with infrastructure

GOAL C: THE PLANNING AREA SHALL ESTABLISH AN IDENTITY AS A SEPARATE REGIONAL DESTINATION

Related To

- 2C.1 Identify and Promote Cultural, Recreational and Entertainment Opportunities** **2D2, 5A1, 5A3, 5B1, 5B2, 6B3, 7A2**
 - Use culture, recreation and entertainment to create an identity for the Region
 - Encourage similar groups to coordinate
 - Create interrelationships between culture, entertainment and recreation
 - Promote Regional character to other regions

5A5, 5B4, 5D3, 7A2

- 2C.2 Encourage and Promote Visitor Serving Facilities and Services**
 - Identify, describe and map all facilities in the Region
 - Identify funding sources
 - Define goals for service and identify the number and location of needed facilities

1A2, 1D1, 8A2

- 2C.3 Establish a Plan for Signage, Landscape and Land Use in Highly Visible Areas**
 - Adopt standards for landscape and signs at visible locations
 - Adopt standards for Land Use at visible locations

2A6, 5A1, 6B2, 7C1

- 2C.4 Become a Commercial and Employment Center**
 - Coordinate retail, commercial and employment efforts across the Region
 - Define Regional resources and allocate them toward Regional goals
 - Promote the Region's unique strengths and character

GOAL D: THE CLAREMORE / ROGERS COUNTY REGION SHALL CONTINUE TO DEVELOP ITS RELATIONSHIP WITH THE TULSA METROPOLITAN AREA IN THE AREAS OF ECONOMICS, EMPLOYMENT AND TOURISM.

Related To

- | | |
|--|------------------------|
| <p>2D.1 Identify and Assess the Region's Strengths and Weaknesses, Compare them to Tulsa's</p> <ul style="list-style-type: none">• Define the criteria• Identify strengths and weaknesses annually• Compare the Region with the Tulsa Metro area annually• Maximize the Region's strengths and benefit from the Tulsa Metro Area | <p>2C1, 5B2</p> |
| <p>2D.2 Cooperate with Tulsa's Employer Attraction and Tourism Efforts</p> <ul style="list-style-type: none">• Identify Tulsa's efforts• Coordinate Region Wide Chamber of Commerce and Economic Development efforts• Communicate marketing and economic development recommendations to decision makers | <p>2C1, 5B2</p> |
| <p>2D.3 Coordinate Transportation and Trails Improvements and Maintenance with Tulsa's</p> <ul style="list-style-type: none">• Create and adopt a Region wide Major Street and Highway Plan• Coordinate funds and expenditures with similar efforts in the Transportation Management Area• Participate in the Technical and Policy Meetings held at INCOG | <p>4A1</p> |

GROUP THREE: HOUSING

GOAL A: ALL HOUSING SHALL BE CONSTRUCTED TO ENHANCE THE IMMEDIATE NEIGHBORHOOD AND CONTRIBUTE TO A POSITIVE COMMUNITY ENVIRONMENT

Related To

3A.1 Construct all Housing with Durable, Quality, Attractive Materials

8A2

- Create minimum design and construction standards
- Create design guidelines
- Develop and enforce specific, definable review criteria

3A.2 Maintain and Protect Property Values

1C1

- Develop policies so that new develop protects / optimizes public investments
- Provide or plan for adequate public facilities with each new development
- Ensure that development approvals assess / address adequate infrastructure
- Ensure that development approvals are compatible with existing development

3A.3 Relate Multi Family Residences to the Surrounding Area through Quality and Design

1D2

- Create structure and site review criteria
- Create review standards for development adjacent to single family development or zoning

3A.4 Revitalize Existing Houses

1A1, 8A4

- Establish and support rehabilitation, particularly in the downtown core
- Identify funding and planning resources
- Revise outdated or ineffective property maintenance regulations
- Identify lots that are suited for redevelopment
- Repair and replace inadequate infrastructure in older neighborhoods

GOAL B: QUALITY AFFORDABLE HOUSING SHALL BE MADE AVAILABLE FOR RESIDENTS OF A WIDE RANGE OF INCOME AND AGE CATEGORIES.

Related To

3B.1 Consider Integrating Affordable Housing into All New Development

- Define "affordable housing" in the City and the County
- Revise the Zoning Code to encourage affordable housing
- Identify and implement incentives

3B.2 Encourage Affordable Housing by Streamlining Approval Processes

- Define an acceptable minimum percentage of affordable homes in a development
- Create a process that prioritizes applications that meet the percentage
- Create density bonuses or other incentives
- Revise the Zoning Code

2B4, 2B7

3B.3 Use Population Forecasts to Predict Needs

- Review and Use Census Bureau and OK Department of Commerce info
- Identify changes in the types of people who need affordable housing
- Identify changes in the amount needed housing
- Review and adjust plans and policies to respond to changing needs

2B5, 4C4

3B.4 Identify and Resolve Barriers to Affordable Housing

- Review policies, procedures, codes and ordinances. Identify barriers.
- Address the identified barriers in a timely and efficient manner.

2B7, 8B3

GOAL C: ACCESS SHALL BE EASILY AVAILABLE BETWEEN HOUSING AND EDUCATION, EMPLOYMENT, RECREATION, SHOPPING, WORSHIP, HEALTH AND RECREATION CENTERS

Related To

6A1, 7A4

3C.1 Include the Range of Transportation Options for Access between Destinations

- Integrate transit and transit stops into designs for new development
- Implement an efficient, self-sustaining public transit system
- Identify future multi-modal corridors
- Establish multi-modal corridors. Identify them with enhanced landscaping
- Expand the bicycle/trails network and connect it to the Tulsa Metro System
- Encourage pedestrian friendly development
- Include bicycle and pedestrian improvements in street upgrades

3C.2 Identify Transportation Linkages in New Development Proposals

- Review development proposals for linkages
- Include connections between different transportation types in new development
- Create standards for sidewalks, trails, transit stops and bike lanes

3C.3 Minimize Traffic Congestion Associated with New Development

1D1, 1D2, 2A1

- Create a regional demand management program in conjunction with area employers
- Encourage major users to locate in existing / planned transportation corridors
- Coordinate land use approvals with planned transport system improvements

3C.4 Review Development Projects for Multiple Methods of Transportation

4A1

- Provide incentives for development proposals that facilitate multiple modes of travel
- Identify the primary local and regional destinations that benefit from non-auto access
- Create guidelines for multi-modal access to and from large projects

GOAL D: NEW CONSTRUCTION TO MEET HOUSING NEEDS SHALL BE BALANCED WITH THE ABILITY TO PROVIDE FACILITIES AND SERVICES AND WITH THE IMPACT TO THE NATURAL ENVIRONMENT

Related To

3D.1 Integrate a Range of Housing Types throughout the Planning Area 1D2, 1D3

- Identify areas that are appropriate for each housing type
- Provide incentives and change policies / codes as needed to match housing type to location
- Encourage mixed use and higher density development in appropriate locations

3D.2 Coordinate Planning Efforts and Development Decisions with Programmed Improvements 1D3, 2A4, 4C4

- Encourage new development near existing or programmed services and infrastructure
- Identify and communicate areas that are near programmed services and infrastructure

3D.3 Discourage Leapfrog Development Patterns 1C3, 1D3, 2A4, 8A1

- Support development proposals that complement planned land use and infrastructure patterns
- Encourage land uses and intensities that are proposed for appropriate locations
- Protect urban and rural development patterns -- think regionally

3D.4 Allow a Range of Housing and Land Use Intensities to Efficiently Utilize Resources 1D3, 4B1

- Identify areas with underutilized Infrastructure capacities.
- Encourage development in those areas
- Coordinate the design and placement of individual uses to work together to maximize efficiency

GOAL E: HOUSING SHALL BE PROTECTED FROM IMPACTS OF MORE INTENSE LAND USE CATEGORIES.

Related To

1A4, 2A5

3E.1 Buffer Residences from Potential Negative Impacts

- Create and use compatibility standards that emphasize incentives
- Identify existing "neighborhoods"
- Protect the character of existing neighborhoods through careful site design of new development

3E.2 Respect Existing Intensity When Mixing Land Uses

1C2, 1D2, 5D3

- Identify neighborhoods that can benefit from mixed use or higher intensity uses
- Encourage neighborhood commercial centers
- Include plazas, parks and neighborhood meeting places in plans for new, higher intensity development
- Create site and structure design guidelines for mixed-use developments and structures
- Identify the types of land uses that can be included in mixed use developments, by location

3E.3 Transition Land Use Intensities to Minimize Significant Incompatibilities

2A2, 5D3

- Clearly communicate the range of uses that are appropriate in each zoning designation
- Identify the land use intensities that complement street capacity and adjacent development
- Use Zoning to implement the concept of intensity lessening as distance from City cores increases

GROUP FOUR: INFRASTRUCTURE, FACILITIES AND SERVICES

GOAL A: THE CLAREMORE / ROGERS COUNTY TRANSPORTATION SYSTEM SHALL BE MULTI-FACETED, ACCESSIBLE, EFFICIENT, MODERN, FRIENDLY TO THE ENVIRONMENT AND WELL MAINTAINED.

Related To

- | | |
|--|-----------------------------|
| <p>4A.1 Consider All Modes of Transportation in Planning and in Development</p> <ul style="list-style-type: none">• Integrate multi-modal transportation into new development• Access new development by multiple methods• Identify transportation nodes• Create linkages between nodes and with other Regions | <p>2B3, 2D3, 3C4</p> |
| <p>4A.2 Review System Condition and Capacity for Use in Capital Improvement Plans</p> <ul style="list-style-type: none">• Create a list of pertinent criteria• Create a regional infrastructure information base | <p>4B1</p> |
| <p>4A.3 Identify and Obtain Stable Revenue Sources</p> <ul style="list-style-type: none">• Track the yearly transportation funding process at INCOG• Report on the funding process to decision makers and Staff• Pursue yearly grant sources• Estimate Region wide resources• Identify and document funding sources for current construction• Estimate the potential for yearly increases in on-going sources• Make transportation a priority | <p>2B3, 4B3</p> |
| <p>4A.4 Coordinate Funding Sources and Improvements throughout the Region</p> <ul style="list-style-type: none">• Review implementation of the Major Street and Highway Plan on a yearly basis• Make funding recommendations from that review• Track total Region-wide funding resources• Prioritize and use the resources cooperatively | <p>2A1, 2A4</p> |

GOAL B: UTILITY AND INFRASTRUCTURE SYSTEMS SHALL BE MODERN, EFFICIENT, COST-EFFECTIVE AND WELL MAINTAINED, WITH SUFFICIENT CAPACITY FOR THE FUTURE.

Related To

- | | |
|---|---------------------------------------|
| <p>4B.1 Review Systems Conditions and Capacities Regularly for Comparison with the CIP</p> <ul style="list-style-type: none">• Review condition and capacity with each application for zone /land use change• Track development approvals to estimate their cumulative impact• Map the various systems in the Region, track improvements• Regularly review the capacity and condition of the systems as a Region• Evaluate the systems' ability to implement the Regional Land Use Plan• Update individual Capital Improvement Programs based on this information | <p>2A2, 2A6, 2B3, 3D4, 4A1</p> |
| <p>4B.2 Coordinate Local and Regional Capital Improvement Programs</p> <ul style="list-style-type: none">• Create a mechanism to coordinate each City's CIP with the County's• Coordinate Rural District Improvement Plans with the Cities' and County's'• Compare the information with the Land Use Plan• Compare the information with other Regional plans such as the Major Street and Highway Plan and the Regional Sewer Study | <p>1C3, 2A1</p> |
| <p>4B.3 Identify and Obtain Stable Revenue Sources</p> <ul style="list-style-type: none">• Work with organizations around the Region to identify existing sources• Identify additional funding sources. Use INCOG as a resource.• Function on a Regional basis. Region wide equipment sharing is an example. | <p>2B3, 4A3</p> |
| <p>4B.4 Identify Occasional and/or Intermittent Funding Sources</p> <ul style="list-style-type: none">• Work with INCOG and Dept of Commerce to identify one-time or similar sources• Match funding sources to individual projects• Coordinate grant applications on a Region wide basis | |

GOAL C: COMMUNITY FACILITIES WILL BE EASY TO FIND, ACCESSIBLE, EFFICIENTLY USED, SAFE, WELL MAINTAINED. THEY SHOULD BE LOCATED AND SIZED TO MEET THE PROJECTED NEEDS OF THE CITIZENS OF THE REGION.

Related To

4C.1 Identify Community Facilities with a System of Visual Cues **1A5, 1B4, 7A1**

- Create Region - wide standards that define ways to easily identify Community Facilities
- Use tools such as signage, building materials and landscaping
- Create consistency in locations and siting
- Create consistency in materials and external features
- Use off site clues that lead to the facilities such as signage, landscaping and long range views
- Emphasize non-sign solutions

4C.2 Locate Visitor Serving Facilities near Primary Transportation Routes **5C2, 4D4, 7B3**

- Identify potential sites in the City and the County
- Inventory publicly owned sites, particularly vacant sites
- Match the inventoried sites to the potential sites
- Review new development proposals for their impact to the facilities system
- Review new development along primary routes for potential to include facilities sites
- Negotiate with applicants to acquire potential sites
- Create fair ways to ensure private / public participation

4C.3 Place Security Measures to Protect Users and Employees

- Use features such as lighting, visibility and accessibility
- Site and locate facilities that facilitate surveillance

4C.4 Locate and Size Facilities Based on Regular Needs Assessment **3B3, 3D2, 7A4, 7B3**

- Review changes and growth in population and development annually
- Track and analyze permit approvals on a regional basis
- Prioritize improvements to existing facilities and location of new facilities

Related To

4C.5 Identify and Obtain Stable Revenue Sources for Maintenance and Expansion

5B6

- Create communication between groups. Examples are the City, the City's Park / Recreation Department, the County, communities and INCOG
- Identify and document existing funding sources on a Region Wide basis
- Build communication between individual communities and the County

4C.6 Find Joint and / or Multiple Use Options for Community Facilities

5B3, 7A4

- Identify the location and use of existing facilities
- Create criteria to evaluate the potential of each facility for joint / multiple use
- Based on the above redevelop, develop and acquire sites

GOAL D: COMMUNITY SERVICES SHALL BE EASY TO CONTACT, RESPONSIVE AND COMPREHENSIVE. THEY SHOULD BE SUFFICIENT TO MEET THE NEEDS OF THE REGION.

Related To

4D.1 Make Contact Information Known

7A1

- Communicate provider information to the public. Make it a priority.
- Create a common "hub" where Region Wide information is available
- Fund communication efforts
- Include contact info in City welcome packets and at all Community Facilities

4D.2 Conduct Needs Assessments as Basis for Equipment and Staffing

- Create Region Wide discussions among all service providers
- Identify total Region Wide equipment and staffing needs
- Distribute Region Wide personnel according to need -- minimize duplication

Action Type

Related To

4D.3 Identify and Maintain Stable Revenue Sources for

Equipment and Staffing

- Identify, document and quantify existing Region-wide funding sources
- Facilitate discussions between communities, the County and all providers
- Review the condition of equipment on a Region Wide basis.
- Replace, share, trade and sell equipment on a Region Wide basis

4D.4

Locate Community Service Facilities along Primary Transportation Corridors

- Identify primary corridors from the Major Street and Highway Plan
- Identify available parcels along those routes
- Identify publicly held parcels along those routes
- Work with project applicants to obtain parcels along primary routes
- Identify funding sources for land acquisition and construction
- Document appropriate locations for Community Facilities on the Comprehensive Plan Land Use Map.

4C2

GROUP FIVE: CULTURE, RECREATION AND ENTERTAINMENT

GOAL A: THE REGION SHALL IDENTIFY AND MAXIMIZE EXISTING CULTURAL RESOURCES.

Related To

5A.1 Identify and Promote Culture and History that is Unique to the Region 1B3, 2C1, 2C4, 6D1, 6D3, 8B3

- Identify and document primary characteristics and events.
- Include them as an Appendix in the Comprehensive Plan
- Create a Region Wide identity
- Promote the identity to potential employers, businesses and tourism departments

5A.2 Preserve and Enhance Existing Cultural Resources 1B1, 6D1

- Identify local and Region Wide resources
- Agree upon short, mid and long range preservation / improvement actions
- Document the actions as an Appendix in the Comprehensive Plan
- Create a Cultural Foundation
- Appoint a Task Force to identify funding options

5A.3 Identify, Support and Encourage Visual Arts Groups 2C1, 6D1

- Identify and document the active groups on a Region Wide basis
- Create and fund a yearly campaign to promote the groups
- Catalogue available performance facilities with availability schedules
- Communicate the information
- Create, document and publicize available low cost rehearsal, performance and exhibition facilities.

5A.4 Develop and Promote Opportunities for Artists of All Ages and Levels of Experience

- Identify and document existing and potential funding sources for teachers and facilities
- Document and advertise Region Wide opportunities training, performance and exhibition
- Communicate opportunities and needs to patrons and sponsors

Action Type

Related To

5A.5 Identify, Enhance and Support Existing Performance Facilities

2C2

- Identify existing facilities and assess them for deficiencies or needs
- Document the information and determine candidates for maintenance /enhancement
- Identify funding sources and volunteer labor pools
- Establish programs for maintenance and enhancement

GOAL B: THE REGION SHALL PROVIDE AND PROMOTE A WIDE RANGE OF CULTURAL OPPORTUNITIES IN THE FUTURE.

Related To

5B.1 Encourage and Promote Activities that Respect Historic Context and Future Vision

2C1, 6E1, 8A4, 8B3

- Facilitate communication between communities and groups throughout the Region
- Define, document and adopt a vision for the Region
- Document and promote the existing range of cultural opportunities
- Communicate information on Region Wide cultural activities and locations

5B.2 Encourage and Promote an Appreciation of National and International Culture

2C1, 2D2

- Pursue and advertise opportunities for speakers and exhibits
- Inform the Region's residents of opportunities in Tulsa, Kansas City, Little Rock and Dallas
- Identify and explore Regional ties to other states and nations
- Pursue and accommodate national and international exhibits / presentations
- Prioritize exhibits and performances that showcase international culture

5B.3 Develop Facilities that Support the Growth of Artists and Art

4C6

- Identify existing publicly owned facilities appropriate for training space
- Catalogue the facilities
- Define the type and amount of needed space, compare it to the inventory
- Document the findings in an Appendix in the Comprehensive Plan

Action Type

Related To

5B.4

Develop Facilities that Provide Gallery and Performance Space

2C2

- Inventory existing gallery and performance space
- Assess levels of use and the numbers and types of visual and performing arts groups on a Region Wide basis
- Identify publicly owned or leased sites that may be appropriate
- Document the information
- Update annually
- Explore and implement incentives such as tax benefits for patrons and property owners who donate real property

5B.5

Develop Programs that Support the Growth of Artists and Art

8B2

- Identify existing groups and facilitate communication
- Facilitate group information sharing to identify current and future needs
- Identify existing arts programs on a Region Wide basis
- Identify all existing funding sources
- Study and analyze arts programs from other areas in the state and nation
- Identify applicable programs
- Develop short, mid and long range goals to enhance existing programs and grow new ones on a Region Wide basis
- Document the findings in an Appendix in the Comprehensive Plan

5B.6

Identify Stable Sources of Revenue for Facilities and Programs

2A4, 4C5, 6D4

- Identify potential funding sources and their goals
- Compare the information from the needs analysis with those goals
- Identify the potential to use Capital Improvement Funds for facilities
- Establish a corporate sponsor pool
- Establish a yearly target budget on a Region Wide basis

GOAL C: OPPORTUNITY SHALL BE PROVIDED THROUGHOUT THE REGION FOR ACTIVE AND PASSIVE RECREATIONAL OPPORTUNITIES FOR PERSONS OF A WIDE VARIETY OF INTERESTS, INCOME RANGES AND AGES

Related To

5C.1 Enhance, Maintain and Promote Recreational Facilities, Particularly Those for Youth

1B2, 6E2

- Update the Claremore Parks Master Plan and facilities inventory as needed
- Identify and document the number of teams and individuals using the facilities
- Track and document City and Regional facilities use.
- Document use by residents and by visitors
- Explore the use of CIP funds to improve existing facilities
- Explore Fees-in-Lieu participation by new development
- Create and fund a County Park and Recreation Department
- Identify maintenance needs at existing facilities

5C.2 Identify, Develop and Promote Opportunities for Recreation

1B2, 4C2, 6E2, 7C2

- Identify all land in public ownership
- Review all publicly owned land for potential as a recreation site
- Analyze all existing recreational land and facilities for efficiency of use
- Document all vacant land that is available and appropriate for recreation use
- Include this information in an Appendix in the Comprehensive Plan
- Explore fees-in-lieu and dedication of land as a part of new development proposals
- Use the inventory as the basis from which to communicate the need and the potential

5C.3 Identify and Address the Needs of Underserved User Groups

- Identify and document all unmet recreational needs for all groups on a Region Wide basis
- Identify and document potential opportunities for all groups, particularly youth
- Develop cost estimates and explore the CIP as a funding source
- Identify additional resources that can be leverage with CIP funds

GOAL D: THE REGION SHALL IDENTIFY AND ATTRACT A RANGE OF ENTERTAINMENT TYPES FOR PERSONS WITH A VARIETY OF INTERESTS, INCOME RANGES AND AGES. THESE SHOULD BE CONSISTENT WITH THE REGIONAL LIFESTYLE.

Related To

5D.1 Identify Current Needs, Location Criteria and Potential Sites

- Identify and document current entertainment types and facilities
- Estimate the need for additional space to accommodate the demand for each
- Identify the criteria that makes a site suitable for each entertainment type
- Inventory vacant and available land and compare it to the needs inventory and location criteria
- Document the findings in an Appendix in the Comprehensive Plan
- Update annually

5D.2 Identify Future Needs, Location Criteria and Potential Sites

6A1

- Identify the desired types of sites that are not currently available, based on the vision for the future character of the Region
- Estimate the need for space to accommodate those types
- Identify the criteria that makes a site suitable for each entertainment type
- Inventory vacant and available land and compare it to the needs inventory and location criteria
- Document the findings in an Appendix in the Comprehensive Plan
- Update annually
- Review and amend the Zoning Ordinance to guide proper placement

5D.3 Make Approval Policies and Criteria Consistent with the Intent to Provide Entertainment

1D3, 2C2, 3E2, 3E3

- Review and amend policies and criteria as needed to ensure balance between attraction and impact
- Prepare standards in Special Districts to encourage / attract specific uses
- Identify the physical needs of the entertainment types and gear policies accordingly

GROUP SIX: EDUCATION

GOAL A: QUALITY EDUCATION SHALL BE AVAILABLE TO AND ACCESSIBLE BY RESIDENTS OF A WIDE RANGE OF AGE GROUPS AND INCOME LEVELS.

Related To

6A.1 Provide Opportunities to Attend Advanced and Specialized Education throughout the Region 2B2, 3C1, 5D2, 6D5, 8C2

- Create and communicate the benefits of a Region Wide perspective
- Inventory sites where advanced and specialized education takes place
- Identify potential sites for new facilities
- Identify sites in underserved areas that have potential to expand
- Encourage multiple use facilities

6A.2 Provide Affordable Advanced and Specialized Curriculums to all Area Residents 6E1

- Create cooperation between existing groups and organizations to identify and document existing and potential sources of funding
- Identify ways to provide partially subsidies for needy residents
- Create cooperation among education and professional groups to identify potential volunteer and / or part time teachers
- Identify available underutilized facilities. Schedule them at reduced cost
- Create a Region Wide information base that tracks available facilities and their use
- Implement distance learning

6A.3 Identify and Maintain Stable Revenue Sources

- Identify and track available funding sources
- Identify and enhance Regional Wide cooperation between educational institutions. Include the range of locations and levels.
- Define Region Wide educational goals.
- Coordinate application for funding and grants on a Region Wide basis to forward Region Wide goals
- Document goals and funding sources in an Appendix in the Comprehensive Plan

GOAL B: THE EDUCATION SYSTEM SHALL BE AN IMPORTANT ELEMENT OF EMPLOYER / EMPLOYEE ATTRACTION AND RETENTION.

Related To

- 6B.1 Strengthen Math, Science and Technically Related Curriculums in Primary and Secondary Schools**
 - Identify and communicate the benefit of and need for a math, science and technology high school
 - Support and encourage communication between the school district, cities and business
 - Pursue internships / research opportunities for teachers in the private sector

2B1, 2C4

- 6B.2 Refine the Skills and Training Needed by Existing and Targeted Regional Businesses**
 - Utilize vocational training, work study and other jobs-skills training
 - Develop partnerships between education and business to connect the classroom to the work world
 - Identify trends in business.
 - Compare them to corresponding strengths/challenges in education
 - Implement a regular joint business / education review of curriculum

2C1

- 6B.3 Provide Accessible and Affordable Opportunities for Professional Development**
 - Provide opportunities for all residents of the Region
 - Encourage all groups to expand their current career development courses
 - Coordinate the locations for courses with the existing and proposed transportation network

2B1

- 6B.4 Promote Available Opportunities to Existing and Prospective Employees and Employers**
 - Prepare and implement marketing and recruiting plans in conjunction with RSU
 - Identify links between career development programs, existing programs of study, employment groups and the Region's economy
 - Create and implement a public information campaign

2B1

GOAL C: EDUCATION SHALL BE A PRIMARY COMPONENT IN ESTABLISHING AND MAINTAINING THE REGIONAL LIFESTYLE AND THE QUALITY OF LIFE.

Related To

6C.1 Recognize Schools for Contributions to Personal and Professional Development

8C2

- Create a yearly event that recognize individuals, organizations and schools
- Coordinate community building efforts of schools, professional organizations and economic development groups.

6C.2 Emphasize Community Oriented Activities at All Levels of Education

8C1

- Use the classroom to build ties between cultural, civic, religious and secular groups
- Provide regular interface between students and public agencies
- Create opportunities for students to benefit cross-generational knowledge

6C.4 Promote Appreciation for the Value of Education to a Healthy Quality of Life

- Identify the financial, physical and human resources that are devoted to education in the Region
- Define and Communicate the value of integrating educational facilities among other land uses
- Identify and resolve deficiencies in resources, facilities and curriculums
- Acknowledge the contribution of schools, teachers and support staff to the Quality of Life in the Region

GOAL D: EDUCATION IN THE REGION SHALL BE BROAD IN SCOPE. IT SHALL MOVE BEYOND FORMALIZED TRAINING TO A KNOWLEDGE AND APPRECIATION OF THE HISTORY AND GOALS OF THE AREA, FOR ALL RESIDENTS.

Related To

6D.1 Coordinate Schools and Community to Groups to Expand Cultural and Historical Programs

5A1, 5A3

- Facilitate the exchange of ideas between schools and community groups
- Link cultural programs with curriculums
- Identify natural and historic features in the Region
- Develop interest in natural and cultural history

| | Action Type | Related To |
|-------------|--|-----------------|
| 6D.2 | <p>Use School Facilities to Offer Courses that Focus on Local History and Cultural Programs</p> <ul style="list-style-type: none"> • Offer lessons of local and regional relevance to augment traditional courses • Engage students in discussing local issues during the school day | |
| 6D.3 | <p>Promote Local and Regional History and the Opportunities of Civic and Service Organizations</p> <ul style="list-style-type: none"> • Identify the Region's heritage and values and include them in community outreach efforts • Create collaboration between community organizations, agencies and individuals • Identify and promote an annual slate of events that promote local and Regional history and traditions | 5A1 |
| 6D.4 | <p>Promote Local and Regional Events and Issues to Employees</p> <ul style="list-style-type: none"> • Provide information for employers to distribute • Coordinate with the business community to identify realistic ways for businesses to participate in local events • Create a system to inform the business community of upcoming events | 5B6 |
| 6D.5 | <p>Introduce Alternative Education Programs to Complement Traditional Curriculum</p> <ul style="list-style-type: none"> • Consider programs such as web based / long distance classes and professional enrichment courses • Identify the alternative programs with the greatest potential impact • Create a speaker's bureau • Promote alternatives • Identify and catalogue potential locations for distance learning | 6A1, 8C2 |

GOAL E: EDUCATION IN THE PLANNING AREA SHALL INCLUDE PERSONAL ENRICHMENT OR "FUN LEARNING OPPORTUNITIES, AVAILABLE TO ALL RESIDENTS.

Related To

6E.1 Provide Affordable and Accessible Classes that Satisfy Personal Aspirations **5B1, 6A2, 7A3, 7B2**

- Recruit community minded high quality volunteer or minimum cost faculty from a variety of backgrounds
- Subsidize program costs for needy residents
- Expand special interest programs targeted to particular groups into underserved areas
- Coordinate the location of classes with available facilities.
- Refer to Appendix

6E.2 Promote the Value of Non-Traditional Opportunities for Personal Enrichment as Education **5C1, 5C2, 7A3, 7B2, 7C2**

- Promote the importance of activities such as nature walks, lectures and Culture performances
- Work with existing groups, organizations and departments to identify potential locations for non-traditional activities
- Identify the potential to establish facilities in these locations
- Identify and explore the range of potential topics
- Identify ways for schools to supplement required curriculums

6E.3 Promote the Value of Personal Development Opportunities as Life Enhancement **2B1, 2B2, 7C2**

- Promote and support policies and standards in business, education and government that affirm the individual
- Emphasize the value of Personal Development to work, family, life and play

GROUP SEVEN: HEALTH CARE

GOAL A: QUALITY, AFFORDABLE HEALTH CARE SHALL BE AVAILABLE AND ACCESSIBLE FOR ALL RESIDENTS OF THE REGION.

Related To

- | | |
|---|----------------------------------|
| <p>7A.1 Promote Knowledge of Healthcare Facilities and Services in the Region</p> <ul style="list-style-type: none">• Document and coordinate the Region's health care practices and policy• Identify and document the range and location of available services and facilities• Include them as an Appendix in the Comprehensive Plan• Create a Regional Information Center• Create a public information program, coordinated with similar efforts | <p>2B6, 4C1, 4D1, 7C3</p> |
| <p>7A.2 Reach Those in Need by Coordinating with Other Community Outreach Efforts</p> <ul style="list-style-type: none">• Coordinate with churches, service organizations and referral services• Create a data base of related local groups and organizations• Include the information in an Appendix in the Comprehensive Plan• Create links between the information center, community groups and providers of affordable health care• Identify funding resources for healthcare programs that serve needy families | <p>2C1, 2C2, 8C2</p> |
| <p>7A.3 Promote Preventative Healthcare Programs and a Healthy Lifestyle</p> <ul style="list-style-type: none">• Include health maintenance as part of life enhancing curriculums• Encourage local governments to adopt statements of intent | <p>6E1, 6E2</p> |
| <p>7A.4 Provide Competent Low Cost Health Care to the Disadvantaged</p> <ul style="list-style-type: none">• Identify health care deficient locations and populations• Compare the cost of health care in the region to the ability to pay• Connect the needy with programs identified in 7A.2, above• Use rural care clinics and telemedicine• Pursue grant funding. Explore coordination with other grant writing efforts | <p>3C1, 4C4, 4C6</p> |

GOAL B: HEALTHCARE FACILITIES AND THE HEALTHCARE SYSTEM SHALL BE A PRIMARY COMPONENT IN ESTABLISHING AND MAINTAINING THE REGIONAL LIFESTYLE AND QUALITY OF LIFE.

Related To

7B.1 Address All Aspects of Personal Health **1B1**

- Include physical, mental and environmental health when identifying health care standards
- Consider individual and corporate health in the decision-making processes
- Review local and Region Wide land use policies to maximize positive impacts
- Refine policies as needed

7B.2 Educate Patients about Factors that Impair Individual and Community Health **6E1, 6E2**

- Encourage healthcare providers to take the educational lead
- Identify and adopt goals to improve education and communication
- Support and conduct health care forums
- Revise existing curriculums

7B.3 Recognize Healthy Lifestyles and Available Care as Keys to the Region's Quality of Life **4C2, 4C4**

- Identify links between personal well-being and available care
- Promote the availability of care as essential to Region wide Quality of Life
- Use health care locations in preparing and amending the Major Street and Highway Plan
- Link new facilities to the Regional Transportation System

GOAL C: HEALTHCARE SHALL BE AN IMPORTANT FACTOR IN EMPLOYER / EMPLOYEE ATTRACTING AND RETENTION.

Related To

7C.1 Promote Available Quality, Affordable Health Care

2C4

- Use the information gathered in 7A.1
- Coordinate with other efforts to promote the Region

7C.2 Provide Opportunities to Enhance Healthy Lifestyles

1B2, 5C2, 6E2, 6E3

- Emphasize passive and active recreational activities
- Create support and encourage non-motorized connections between uses
- Provide incentives to include trails / recreation facilities in new development
- Create a Region Wide plan for parks
- Pursue private and public funding

7C.3 Pursue Provision of the Overall Healthcare Needs of All Residents

2A1, 7A1

- Identify the impact of healthcare deficiencies on the Region's production and economy
- Initiate a yearly campaign emphasizing each individual's place in ensuring quality healthcare for all
- Communicate the locations and availability of healthcare resources to all

GOAL D: QUALITY, AFFORDABLE AND AVAILABLE VETERINARY CARE SHALL BE A DEFINING CHARACTERISTIC OF THE REGION

Related To

7D.1 Minimize Approval Requirements for Facilities Proposed for Appropriate Locations

2B4

- Relate development standards to the site and the surrounding uses
- Create a fast track for proposals that comply with the intent of the Comprehensive Plan

7D.2 Encourage Preventative Animal Health Care and Pursue Subsidies

- Create a Region Wide low cost program
- Consider ways to subsidize veterinarians animal care facilities

Action Type

Related To

7D.3

Include Impacts to Animals in Development Plan Review

1B3

- Review plans to determine the potential impacts of introducing domestic animals
- Review plans to determine the impacts of commercial and industrial development

7D.4

Promote Animal Healthcare Services

- Encourage use and emphasize/promote the lifestyle of the Region
- Include information from veterinarians and the agriculture community in promotional efforts
- Promote the benefits of agricultural animal health

GROUP EIGHT: COMMUNITY VALUES AND CHARACTER

GOAL A: QUALITY GROWTH SHALL BE ENCOURAGED AND RESPONSIBLY MANAGED IN THE REGION.

Related To

8A.1 Emphasize Coordinated Growth Patterns to Grow Neighborhoods into Communities 1C2, 1D1, 2A2, 2A4, 2A6, 3D3

- Coordinate CLP's with Region Wide growth policies
- Balance the cost of new infrastructure with the ability to maintain the existing infrastructure
- Encourage development near existing development
- Provide public facilities and services appropriate for projected growth

8A.2 Establish Region Wide Approval Processes that Encourage High Quality Development 1B1, 2C3, 3A1

- Create, adopt and use design guidelines
- Provide incentives to incorporate energy conserving criteria
- Study the ability of the current development review process to implement a Region Wide Plan
- Resolve policy or procedural deficiencies

8A.3 Create Collaboration between the City, County and the Development Community

- Create a cross jurisdictional, multi disciplinary, public/private design coalition
- Create and adopt design standards that define and reflect the Region's views

8A.4 Preserve and Incorporate Culturally Distinctive or Historically Significant Structures 3A4, 5B1

- Create demolition control and design compatibility standards
- Reuse historic buildings
- Review existing programs, revise and implement new programs as needed
- Adopt alternative building and fire codes that encourage reuse

GOAL B: THE REGION SHALL HONOR THE PAST AND WELCOME THE FUTURE

Related To

8B.1 Respect the Existing Cultural and Historic Context but Encourage Innovation

1B4, 1C1

- Identify the essential historic and cultural elements of architecture, materials and site planning.
- Create and adopt guidelines that integrate the old and the new
- Encourage new uses or combinations of historic elements

8B.2 Change with Changing Needs

5B5

- Encourage change and innovation by the Region's cultural, historic and arts coalitions
- Assess the strengths and weaknesses of Goals, Policies, Implementation
- Encourage Agencies to assess their purpose and effectiveness
- Document new trends and conditions in the Region

8B.3 Reinforce the Future Vision of the Region with Growth and Development

1D3, 3B4, 5A1

- Assess the ability of current policies and programs to direct growth
- Identify deficiencies that result in development patterns that are inconsistent with the vision
- Address outstanding issues that hinder the vision

GOAL C: VALUES THAT ARE COMMON TO RESIDENTS OF THE PLANNING AREA SHALL BE EMPHASIZED IN COMMUNITY BUILDING EFFORTS. THESE VALUES INCLUDE HARD WORK; SELF SUFFICIENCY THROUGH EMPLOYMENT; EDUCATION; RELIGIOUS UNDERSTANDING AND DIVERSITY; AND, HEALTH AND FAMILY VALUES.

Related To

- 8C.1 Increase Opportunities to Create Personal Connections among Residents** **6C2**
 - Encourage partnerships among diverse community groups to facilitate diverse personal relationships
 - Establish events that facilitate interaction between diverse groups
 - Encourage families and individuals to participate in neighborhood, community and Region Wide events

- 8C.2 Reinforce Community Values** **6A1, 6C1, 6D5, 7A2**
 - Use school, church, public agency, service, business, sports organization events
 - Bring diverse community members together to share in events
 - Create community spirit that emphasizes camaraderie
 - Create public spaces to encourage these events
 - Create incentives for new development to include public meeting space
 - Create a Region Wide committee to support community event efforts

- 8C.3 Consider Community Involvement an Admirable Activity**
 - Identify and promote the rewarding aspects of friendly communities and strong relationships
 - Promote ties between the range of community oriented activities